



**Reading**  
Borough Council  
Working better with you

**LICENSING APPLICATIONS SUB-COMMITTEE**

**28 NOVEMBER 2023**

**ADDITIONAL INFORMATION**

<b>AGENDA ITEM</b>	<b>ACTION</b>	<b>WARDS AFFECTED</b>	<b>PAGE NO</b>
3. APPLICATION FOR THE RENEWAL OF A STREET TRADING CONSENT, BROAD STREET, READING	Decision	ABBHEY	3 - 6

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### UNDERTAKING

#### Renewal of Street Trading Consent 2023

My name is Salim Alami and I have held a street trading consent with Reading Borough Council for around 20 years.

In conjunction with my renewal application this year, where I wish to engage in the sale of food and drink, I hereby give an undertaking that if I am granted the renewal then I shall as far as reasonably practicable ensure that the consent is used each and every week during the maximum hours of trading, which are applied to be 09:00-18:00 on weekdays and 10:00-17:00 on Sundays, subject to seasonal variation because of the nature of the products that are for sale. I will further undertake to log the dates and times that I trade under such a renewed consent.

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124700 street trad...



No 124700

**LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982**

**STREET TRADING CONSENT**

Reading Borough Council, being the Licensing Authority under Part 3 of the above Act, hereby grant a Street Trading Consent to:

**Consent Holder**  
**Salim Alami**



To trade at the following location only:  
**Broad Street-Outside Clark's**

On the following days:  
**Monday to Saturday from 0900 hours to 1800 hours**  
**Sunday from 1000 hours to 1700 hours**

Trade Vehicle:  
**Street Stall Catering Trailer**

Goods to be sold:  
**Juices, smoothies, slushies and shakes**  
Commencement Date: **01/11/2022** Expiry Date: **31/10/2023**  
**Please note – The sale of goods under this Consent is strictly restricted to the above-named goods only. No other goods are permitted to be sold at any time.**

**This Licence is subject to the General Conditions and Special Conditions attached**

James Crosbie  
Assistant Director, Planning, Transport Public Protection  
Directorate of Economic Growth & Neighbourhood Services

**THIS CONSENT MUST BE DISPLAYED CONSPICUOUSLY ON THE STALL OR VEHICLE SPECIFIED**





arctic\_freeze\_machines

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eBay. We scan and, in case of suspicious activity, manually analyse messages to identify potential fraud and policy violations. [Learn more](#)

24 Apr 2023

Hi how much for 3 units

06:03

Morning.

They are currently priced at the following on our site

£1350 double tank

£1550 triple tank

This is a sale price which ends at the end of the the month.

We aren't able to offer a lower price regardless of quantity as many of our customers buy I'm bulk and they are currently discounted to the lowest possible price.

Regards



06:54