

READING BOROUGH COUNCIL

TO:	Planning Application Committee		
DATE:	5 March 2020		
TITLE:	Street Name assignment Development at Former Cox & Wyman Site, Cardiff Road, Reading		
SERVICE:	GI & Business Systems	WARDS:	Abbey
LEAD OFFICER:	Andy Fisher	TEL:	Ext 72606 (0118 937 2606)
JOB TITLE:	GI BS Team Leader	E-MAIL:	Andy.Fisher@reading.gov.uk

1. PURPOSE AND SUMMARY OF REPORT

- 1.1 To identify proposed names for the development site detailed below and for Committee to select the names to be assigned.

2. RECOMMENDED ACTION

- 2.1 The Committee approve the street names in the table set out at 4.3 of this report.
- 2.2 In the event that the proposed names are not considered suitable Committee to select three names from the Street Names Proposals list at Appendix 2, as previously approved by Committee.

3. BACKGROUND

- 3.1 The development on the Former Cox & Wyman Site, Cardiff Road, Reading. Based on the plans we received from the developer we would like committee to approve the three names to be reserved for the development.
- 3.2 The developer did not suggest any street names.
- 3.3 During the consultation comments were received from Councillor who consulted with residents and these are listed in 4.3.
- 3.4 A plan of the site detailing the street layout is attached at Appendix 1.

4. THE PROPOSAL

- 4.1 That Committee approves three names for the development.

4.2 The names approved by Committee will be reserved for the development and will be assigned to new streets as the site is developed.

4.3 In the event that Committee consider none of the names offered to be acceptable, alternative names will need to be selected from the Approved Street Names list in Appendix 2.

Name	Reason for action	Ward	Site	Source
Cox	Part Name of Former Cox & Wyman Site	Abbey	Former Cox & Wyman Site, Cardiff Road	Bell Tower Community Association
Cox Wyman	Former name of Printers	Abbey	Former Cox & Wyman Site, Cardiff Road	Officers Suggestion. No comments received
Flower	In keeping with the nearby Road name, Meadow Road	Abbey	Former Cox & Wyman Site, Cardiff Road	Approved List
Garland	In keeping with the nearby Road name, Meadow Road	Abbey	Former Cox & Wyman Site, Cardiff Road	Approved List
Henshaw	Name of a printing press that was used at the former Cox & Wyman site	Abbey	Former Cox & Wyman Site, Cardiff Road	Officers Suggestion. No comments received
Platen	To continue with the role of printing. This is a name for a variety of roles in printing or manufacturing trade.	Abbey	Former Cox & Wyman Site, Cardiff Road	Officers Suggestion. No comments received
Printers	In memory of Former Cox & Wyman Printers	Abbey	Former Cox & Wyman Site, Cardiff Road	Bell Tower Community Association
Timsons	Name of a printing press that was used at the former Cox & Wyman site	Abbey	Former Cox & Wyman Site, Cardiff Road	Officers Suggestion. No comments received
Wyman	Part Name of Former Cox & Wyman Site	Abbey	Former Cox & Wyman Site, Cardiff Road	Bell Tower Community Association

5 FINANCIAL IMPLICATIONS

- None directly from this report.

6 LEGAL IMPLICATIONS

- The creation of street names should follow the guidelines detailed in the “Data Entry Conventions and Best Practice for the National Land and Property Gazetteer”, a reference manual based on Property Addressing Standard BS7666:2006 Parts 1 & 2.

Appendix 1 - Former Cox & Wyman Site, Cardiff Road, Reading



Title: Street Naming and Numbering
 Former Cox & Wyman Site, Cardiff Road, Reading - Location Plan

SN&N Ref.: 34520190701 Date: 07/02/2020 Scale at A4: 1:1250

Produced by GI & Business Systems Ref: SNN/RBC/2019/0719 Applications July 19/34520190701 - Cardiff Road



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Appendix 2 - Approved Street List

Street Name	Reason for suggestion	Preferred area / site
Alderney	Channel Island	None specified
Ambleside	A place in the lake district	Kentwood
Arlington	Random selection	West Reading
Belvedere	Victorian name for a viewing point on a tall building	None specified
Braunston	UK place name and canal junction	None specified
Brecon	A Welsh town	Bugs Bottom / Caversham
Buckler	Derek Buckler, and Bucklers Of Reading Car company. 1947 - 1964 at 67 Caversham Road	Caversham Road / Caversham Heights
Burns	2001 World Rally Champion who died in 2005, aged 34.	None specified
Byron	Poet	None specified
Coppell	Former Reading Football Manager	None specified
Curtis	Geoff Curtis, Reading Racers Speedway in 1973, part of the British League Division One Championship team. Killed in Sydney on 5th Dec 1973, 40 years anniversary in 2013.	None specified
Depass	Harvey DePass, Reading's first Community Relations Officer	Caversham
Dundas	Canadian town name	None specified
Dunelm	Abbreviation of a latin word	None specified
Eastwood	Random selection	None specified
Elgin	Scottish town name	None specified
Erith	Riverside town name in Bexley Borough London	None specified
Falcon	Name of a bird	None specified
Festival	40+ years of Reading Festival	None specified
Flint	Old Reading street name - lost during building of civic centre & IDR	Katesgrove
Flower	Random selection	None specified
Gardener	Random selection	None specified
Garland	Named after British naval vessel	None specified
Gold	Mineral theme	None specified
Guernsey	Channel Island	None specified

Street Name	Reason for suggestion	Preferred area / site
Hampton	Named after British naval vessel	None specified
Hampshire	Named after British naval vessel	None specified
Harwich	Named after British naval vessel	None specified
Hope	Named after British naval vessel	None specified
Humber	Named after British naval vessel	None specified
Iron	Mineral theme	Katesgrove
Ivory	Random selection	None specified
Jersey	Channel Island	None specified
Jonsson	Per Jonsson. Reading speedway team and World Champion.	Whitley
Kennedy	Phil Kennedy, BBC Radio Berkshire presenter	None specified
Knox	Random selection	None specified
Larose	Random selection	None specified
Ledger	Random selection	None specified
Leicester	Random selection	None specified
Limerick	Celebrating Reading's Irish community.	None specified
Madejski	John Madejski - Reading Football Club owner	None specified
Margate	Random selection	None specified
Matrix	Former Reading nightclub	None specified
Michanek	Anders Michanek. Reading speedway team and World Champion.	Whitley
Monarch	Random selection	None specified
Norwich	Random selection	None specified
Nottingham	Random selection	None specified
Nuneaton	Random selection	None specified
Oban	Random selection	None specified
Pantry	Peoples Pantry restaurant, badly damaged by a bomber on 10th February 1943. 41 people killed and 49 injured.	None specified
Peach	Andrew Peach, BBC Radio Berkshire presenter	None specified

Street Name	Reason for suggestion	Preferred area / site
Perkins	Make of engine used locally	Worton Grange
Price	Candle-maker	None specified
Proctor	Make of steam engine used locally	Worton Grange
Pyeatt	Reading Speedway rider from 1981/82 who was killed in July 1982.	None specified
Ransome	Make of steam engine used locally	Worton Grange
Redway	Bernard Redway, Poet, Athlete, expeditioner and mountaineer.	None specified
Rowland	Unknown reason	None specified
Ruston	Make of steam engine used locally	Worton Grange
Sangar	Sangar is a type of look out tower.	Brock Barracks
Sark	Channel Island	None specified
Saunderson	Make of tractor once used locally	Worton Grange
Saxon	Anglo-Saxon tribe, Readingas, who settled the area.	None specified
Sentinel	Make of steam engine used locally	Worton Grange
Signal	Former GWR signal works was located in Reading	None specified
Sprott	Michael Sprott is the former British and Commonwealth Heavyweight champion from Reading.	None specified
Stephenson	Steam engine designer	None specified
Steve Death	Steven Victor Death, former Reading Football Goalkeeper	None specified
Tallow	A form of lubricant once made locally	None specified
Thompson	Make of steam engine used locally	Worton Grange
Thornycroft	Historic firm formerly based on the bank of the Thames	None specified
Tidman	Make of steam engine used locally	Worton Grange
Tilley	Historic type of oil lamp	None specified
Ufton	Local village	None specified
Ullapool	Scottish town	None specified
Vickers	Aircraft manufacturer	None specified
Vickers	Aircraft manufacturer	None specified

Street Name	Reason for suggestion	Preferred area / site
Viking	Norse warriors	None specified
Vulcan	Royal Airforce Bomber	None specified
Watkins	Professor Derek Watkins, Reading pupil, cancer survivor, trumpet player and trumpet designer. Went to school in Whitley.	Whitley
Westray	Scottish island	None specified
Whitchuch	Local village	None specified
Yateley	Local village	None specified
Yattendon	Local village	None specified
Zenith	Random selection	None specified