



Reading 'unlocking': August dashboard

Travel

Buses



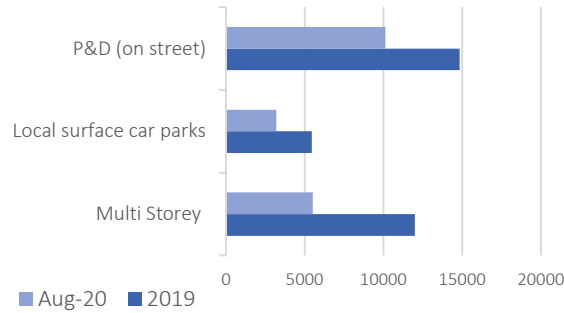
58.44%

Fewer bus journeys year on year W/E 8 August.

Source: Reading Buses

Solid improvements to passenger numbers with 12% improvement on July figures.

Car parking



Source: Reading Borough Council

City centre parking up by 1000 month on month and parking in local centres continues to grow.

+26,066 visits through the station month on month



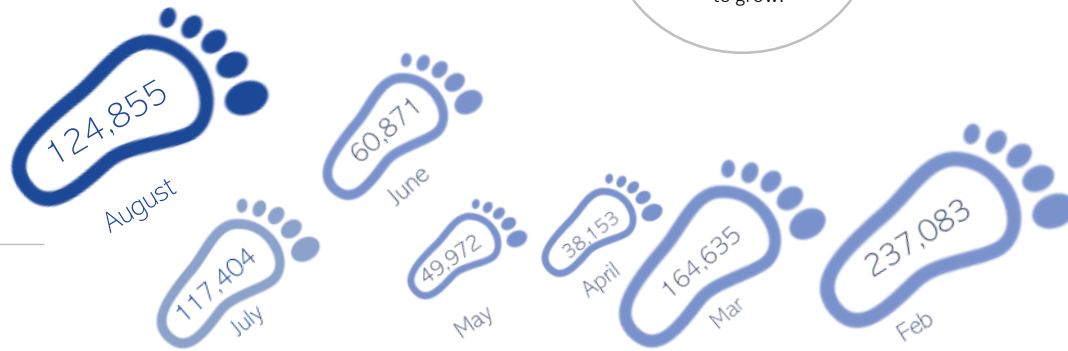
Rail

W/E 8th August: 84,507
W/E 11th July: 58,441
W/E 14th June : 32,995

Source: Network Rail

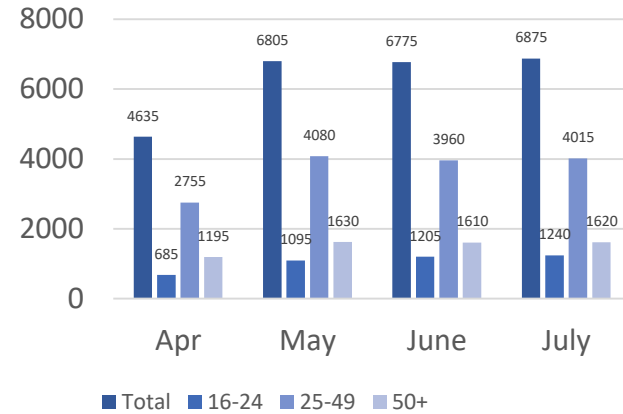
Broad St. footfall

Overall increase in footfall month on month, despite small drop on previous week as recovery figures hold steady. Figures are down in Reading 54.7% year on year, against -40.2% in UK.



Source: Reading Central BID

Reading claimants



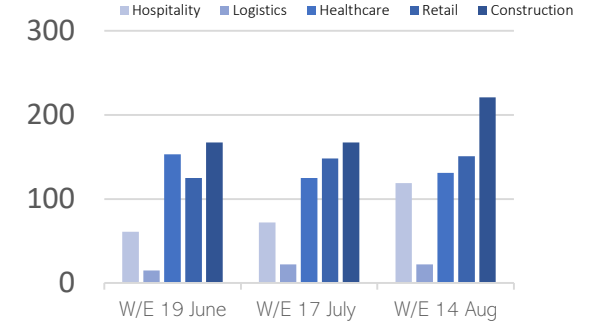
Slight overall increase (175), with rate increased to 6.3%, remains just under the national average of 6.5%, but above South East rate of 5.3%.

Source: ONS

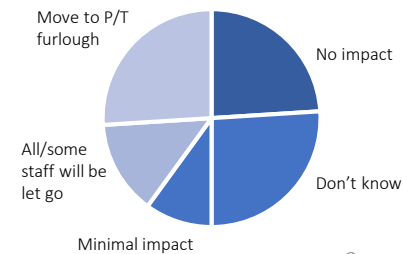
More jobs available in Hospitality, Construction and Retail as unlocking continues to build traction in key affected sectors.

Source: Indeed (10 mile radius)

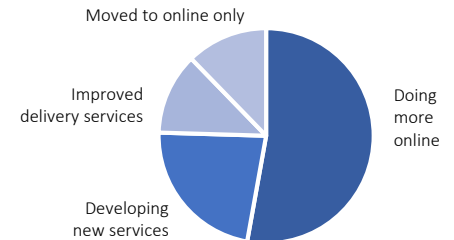
Job vacancies



Furlough relaxation impacts in Berkshire



Business is doing things differently



Source: Thames Valley Berkshire LEP