

<b>Name of Officer</b>	Robert Smalley						
<b>Type of Application</b>	Review of a Premises Licence - Licensing Act 2003						
<b>Name of Premises</b>	I & R Convenience Store						
<b>Address</b>	202 Oxford Road						
	Reading						
	RG30 1AB						
<b>Premises Licence No.</b>	LP2001917						
<b>Licensable Activities</b>	Sale of Alcohol by Retail - Off the Premises						
<b>Finish Times</b>	<b>Mon</b>	<b>Tue</b>	<b>Wed</b>	<b>Thu</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
	2300	2300	2300	2300	2300	2300	2230
<b>Content of Application:</b>							
<p>The application was submitted on <b>08/10/2020</b> by <b>PC Simon Wheeler on behalf of the Chief Constable of Thames Valley Police (TVP)</b> for the review of the premises licence at the above address. The review has been submitted in order to address the failure of the premises licence holder (PLH) to promote the licensing objectives via their insufficient measures to ensure due diligence or compliance with their licence conditions.</p> <p>Following inspections in 2016 and 2019, Reading Borough Council Licensing sent letters to the PLH detailing the areas of non-compliance and highlighted the poor due diligence practices in place at the premises. As is evident from the results of the inspection by TVP in August 2020, there had been no significant improvements. Basic mandatory conditions were still not being complied with, such as maintaining a copy of part A of the premises licence on the premises, displaying Part B of the premises licence and displaying a section 57 notice. TVP, following their recent inspection, attempted to address the issues of non-compliance via a stepped performance improving approach by requesting voluntary improvements to the premises licence conditions. Unfortunately, the PLH did not respond and therefore this review application has been submitted.</p> <p>Thames Valley Police submit that this review is necessary in order to promote all 4 licensing objectives: The Prevention of Crime and Disorder, The Prevention of Public Nuisance, Public Safety and The Protection of Children from Harm.</p>							

The police are a named responsible authority under the Licensing Act 2003.

**Licensing Officer's Comments:**

Reading Borough Council, acting as a responsible authority, fully support the application to review the premises licence for I & R Convenience Store with the aim to modify the conditions on the licence to assist the PLH to promote the 4 licensing objectives. We believe this is an appropriate and proportionate measure to address some of the issues that plague the area, such as high levels of crime, anti-social behaviour and alcohol related health problems fuelled, in part, by the sale of super strength beers and ciders.

Oxford Road stretches over 3 miles from Reading town centre, west towards Purley on the A329. Unfortunately, this road and its surrounding areas suffer from high levels of crime and anti-social behaviour including street drinking, drug usage, prostitution, begging, graffiti and assaults. Oxford Road falls within a Public Space Protection Order (PSPO) which identifies street drinking of alcohol and its associated anti-social behaviour as having a direct negative impact on those that live and work in the area. The sale of super strength beers and ciders via retailers with poor processes and a lack of due diligence only exacerbates the issues. The low cost of some of these products, (in the region of £1.30 to £2 per can) and the fact that they can be 2 times stronger than many other beers and ciders, greatly appeals to 'problem drinkers'. These problem drinkers save up just enough money from activities like begging to purchase a single can that is then consumed outside, or nearby, the premises while they save up enough money for another can. During this time the individuals are getting more intoxicated which can lead to intimidating behaviour, public indecency and general public nuisance.

The premises currently has the benefit of a premises licence (LP2001917) attached as **Appendix RS-1** held by Mr Farzath Mohamed that authorises the Sale of Alcohol by Retail for Consumption Off the Premises. The PLH utilises this licence to operate as a convenience store with off-licence which sells alcohol:

<b>Monday to Saturday</b>	<b>from 0800hrs to 2300hrs</b>
<b>Sunday</b>	<b>from 1000hrs to 2230hrs</b>

**Licensing team's interactions with the premises:**

Mr Farzath Mohamed has been the licence holder since April 2015. During his time as licence holder, 3 licensing inspections have been conducted by licensing officers from Reading Borough Council. 2 of these inspections have highlighted areas of non-compliance and poor due diligence practices as detailed below:

**Appendix RS-2** contains a letter sent by licensing enforcement officer Richard French to the licence holder following an inspection on 09<sup>th</sup> June 2016. This inspection identified a number of breaches and concerns, including, a lack of clarity about whom the Designated Premises Supervisor was, confusion over

the age verification policy, poor recording of refusals, no training records, outdated alcohol authorisation list, outdated section 57 notice and Part A and B of the premises licence could not be produced. Not all of these issues are breaches, however, it is expected that a responsible alcohol retailer would have implemented all of the above as a matter of due diligence, in particular a robust refusals register to help prevent the sale of alcohol to street drinkers.

**Appendix RS-3** contains a letter sent by licensing enforcement officer Richard French to the licence holder following an inspection on 24<sup>th</sup> April 2019. This inspection found similar issues to those identified during the inspection in June 2016, including issues surrounding a section 57 notice, Part B of the premises licence and it was unclear who was authorised to sell alcohol.

**Appendix RS-4** contains a letter sent by licensing enforcement officer Robert Smalley to the licence holder following an inspection on 19<sup>th</sup> October 2020. This inspection did not identify any breaches of the premises licence. This improvement over the recent poor inspection by Thames Valley Police in August 2020 is welcomed, however, it is unfortunate that the submission of a review application was necessary to prompt the licence holder to take action. The licence currently has no conditions, other than the mandatory conditions. Reading Borough Council Licensing submit that with the addition of further conditions, the PLH will be in a better position to address the issues raised in the review application pertaining to street drinking and its associated anti-social behaviour. A list of recommended conditions will be included in the summary of this representation.

On the 07/11/2017 an officer from Reading Borough Council's Community Alcohol Partnership team and an officer from Reading Borough Council's Licensing team visited the premises and noted that the premises was not displaying any age verification posters. Although not a condition of the licence, it is expected that a responsible retailer, selling age restricted products, would utilise age verification posters to explain to customers what scheme the premises is implementing in terms of checking that someone is old enough to purchase alcohol. This is a basic example of good due diligence.

On the 01/04/2019 the premises failed a 'Challenge 25' test purchase in which a 21 year old successfully bought alcohol in direct contravention of the premises' age verification policy. Thasim Nagoorpichai subsequently attended a retailers training day on 09/04/2019 organised by Reading Borough Council's Community Alcohol Partnership officer.

#### The approach of the Licensing Team:

The Responsible Authorities named in the Licensing Act 2003 must ensure that the licensing objectives are all actively promoted to prevent crime and disorder, prevent public nuisance, protect children from harm and ensure public safety. All four licensing objectives are of equal importance.

**Secretary of State's Guidance (April 2018)**

11.19 Where the licensing authority considers that action under its statutory powers is appropriate, it may take any of the following steps:

- modify the conditions of the premises licence (which includes adding new conditions or any alteration or omission of an existing condition), for example, by reducing the hours of opening or by requiring door supervisors at particular times;
- exclude a licensable activity from the scope of the licence, for example, to exclude the performance of live music or playing of recorded music (where it is not within the incidental live and recorded music exemption);
- remove the designated premises supervisor, for example, because they consider that the problems are the result of poor management;
- suspend the licence for a period not exceeding three months;
- revoke the licence.

11.20 In deciding which of these powers to invoke, it is expected that licensing authorities should so far as possible seek to establish the cause or causes of the concerns that the representations identify. The remedial action taken should generally be directed at these causes and should always be no more than an appropriate and proportionate response to address the causes of concern that instigated the review.

11.22 Equally, it may emerge that poor management is a direct reflection of poor company practice or policy and the mere removal of the designated premises supervisor may be an inadequate response to the problems presented. Indeed, where subsequent review hearings are generated by representations, it should be rare merely to remove a succession of designated premises supervisors as this would be a clear indication of deeper problems that impact upon the licensing objectives.

11.23 Licensing authorities should also note that modifications of conditions and exclusions of licensable activities may be imposed either permanently or for a temporary period of up to three months. Temporary changes or suspension of the licence for up to three months could impact on the business holding the licence financially and would only be expected to be pursued as an appropriate means of promoting the licensing objectives or preventing illegal working. So, for instance, a licence could be suspended for a weekend as a means of deterring the holder from allowing the problems that gave rise to the review to happen again. However, it will always be important that any detrimental financial impact that may result from a licensing authority's decision is appropriate and proportionate to the promotion of the licensing objectives and for the prevention of illegal working in licensed premises. But where premises are found to be trading irresponsibly, the licensing authority should not hesitate, where appropriate

to do so, to take tough action to tackle the problems at the premises and, where other measures are deemed insufficient, to revoke the licence.

**The Council's Statement of Licensing Policy (2018):**

6.1 Conditions shall be appropriate and proportionate for the promotion of the licensing objectives and shall be unambiguous and clear in their stated aims. Conditions will also be tailored to the type, location and characteristics of the particular premises and the relevant licensable activities. Any condition imposed by the Authority shall also aim to avoid duplication of other legislation unless there is a requirement to impose such a condition in order to promote the licensing objectives (for example, a capacity limit for public safety reasons). This shall apply to all relevant applications (grant/variation of a premises licence or club premises certificate)

6.5 Any conditions imposed upon a premises licence or club premises certificate will be tailored to that type of premises and the style of operation. Consideration will also be given to the locality of the premises; issues in the locality; the issues set out in the Guidance and any policy, initiative or other matter the licensing authority wishes to take into account in order to promote the four licensing objectives.

9.1 It is the responsibility under the Act for all responsible authorities; licence holders and prospective licence holders to actively promote the four licensing objectives. The Council along with partner agencies, has a wider responsibility to protect the public as a whole and prevent crime, harm or nuisance from taking place.

9.15 Licensed premises that have a history of non-compliance over a period of months and years and/or incidents of serious crime taking place at that premises, will likely find that the Authority will initiate a review with a view to asking for the licence to be considered for revocation.

9.16 When considering what enforcement action to take, the Authority will always consider what is the most appropriate and proportionate step to promote the licensing objectives. The Authority is not required to wait for offences to occur before deciding it needs to take appropriate action. Case law - notably East Lindsey District Council v Abu Hanif - states that the promotion of the licensing objectives requires a prospective consideration of what is warranted in the public interest having regard to the twin considerations of prevention and deterrence. Similarly, the Secretary of State's Guidance to the Licensing Act makes clear that there is no requirement for the Authority to wait for the outcome of any criminal proceedings before it initiates any enforcement action. This is the approach that the Authority will take when considering what, if any, action should be taken when condition breaches and other criminal activity is found at licensed premises.

**Summary of Representation:**

The Premises Licence Holder has been unwilling or unable to promote the licensing objectives due to poor processes and a lack of due diligence. This is despite attempts from Reading Borough Council and Thames Valley Police to assist them via inspections, retailer training/ conferences and proposing conditions. The poor processes at the premises have led to breaches of the mandatory premises licence conditions as identified via inspections conducted by Reading Borough Council and Thames Valley Police. Although no offence of selling to intoxicated persons, or evidence that sales of single cans of super strength alcohol to street drinkers have been recorded at the premises, it is prudent to remember the case law of East Lindsey District Council v Abu Hanif which states “the promotion of the licensing objectives requires a prospective consideration of what is warranted in the public interest having regard to the twin considerations of prevention and deterrence”. This can be applied in this instance to infer that if the premises ceased selling super strength alcohol, levels of anti-social behaviour caused by street drinkers would decrease.

Reading Borough Council Licensing believe that the appropriate and proportionate step that the sub-committee should take when deciding on the outcome of this hearing is the modification of the conditions of the premises licence to add those listed below to enable the PLH to promote the licensing objectives and help ‘raise the bar’ of retailers on Oxford Road back up to the level that is expected of all alcohol retailers.

Reading Borough Council Licensing propose the following conditions be attached to the premises licence:

1. Staff employed to sell alcohol shall undergo training upon induction before they are allowed to sell alcohol. This shall include, but not be limited to:-
  - The premises age verification policy
  - The Four Licensing objectives
  - Dealing with refusal of sales
  - Proxy purchasing
  - Recognising valid identity documents not in the English language
  - Identifying attempts by intoxicated persons to purchase alcohol
  - Identifying signs of intoxication
  - Conflict management
  - How to identify and safeguard vulnerable persons who attend and leave the premises.
- a) Refresher training shall be provided every 6 (six) months.
- b) Signed induction and refresher training records are to be kept for a minimum of 2 (Two) years of the date of training, and made available for inspection by a Police Officer or authorised officer of Reading Borough Council upon request.

- c) All staff authorised to sell alcohol shall be accredited to a minimum of BII Level 1 award in responsible alcohol retailing (ARAR) or any other similarly nationally recognised approved accreditation curriculum within four weeks for existing and subsequent employees.
2. All staff to be trained to record refusals of sales of alcohol in a refusals book or electronic register. The book/register shall contain:
  - Details of the time and date the refusal was made
  - The identity of the staff member refusing the sale.
  - Details of the alcohol the person attempted to purchase.
- a) This book/register shall be available for inspection to an authorised officer of Reading Borough Council or Thames Valley Police. A weekly review of the refusals book/register shall also be carried out and signed off by the Designated Premises Supervisor or their nominated representative.
3. An incident register/log shall be used, maintained and kept on the premises to record any incident which has an impact on any of the four licensing objectives, or instances when the police have had to attend the premises.
  - a) The register shall be made available for inspection to authorised officers of Reading Borough Council and Thames Valley Police upon request;
4. The premises shall at all times operate a Challenge 25 age verification policy to prevent any customers who attempt to purchase alcohol and who appear to the staff member to be under the age of 25 years from making such a purchase without having first provided identification. Only a valid British driver's licence showing a photograph of the person, a valid passport, military ID or proof of age card showing the 'Pass' hologram (or any other nationally accredited scheme) are to be accepted as identification. The age verification policy shall be in a written form and displayed in a prominent position.
5. Posters advertising the premises' Challenge 25 age verification policy shall be displayed in prominent positions on the premises.
6. The Premises Licence Holder shall display in a prominent position a copy of their written policy on checking proof of age.
7. No beers and ciders of 6.0% ABV and above shall be sold at any time during permitted licensing hours.
8. The premises licence holder shall ensure the premises' digitally recorded CCTV system cameras shall continually record whilst the premises are open to the public and recordings shall be kept for a minimum of 31 days with time and date stamping. The entire licensable area shall be covered by the CCTV and an appropriate number of cameras shall be installed to cover the external areas immediately outside of the premises. Data recordings shall be made immediately available to an authorised officer

of Thames Valley Police or Reading Borough Council together with facilities for viewing upon request, subject to the provisions of the Data Protection Act. Recorded images shall be of such quality as to be able to identify the recorded person in any light. At least one member of staff on the premises at any time during operating hours shall be trained to access and download material from the CCTV system.

9. The premises licence holder or nominated representative shall keep and maintain all right to work documents for all staff members. Right to work documents shall be kept at the premises and produced to authorised officers of Reading Borough Council and Thames Valley Police upon request.
10. A current written authorisation list shall be displayed in a prominent position on the premises confirming the details of all current staff that have been authorised to sell alcohol by a Personal Licence Holder. The authorisation list shall include, the name of the staff member authorised, the name and personal licence details of the person authorising them to sell alcohol. This list shall also contain the date and signature of the staff member authorised and countersigned by the authorising Personal Licence Holder.
11. The premises licence holder/designated premises supervisor shall ensure that they and staff who are authorised to sell alcohol, are able to converse with customers and representatives of Statutory Agencies to a level that they are able to satisfactorily meet the four licensing objectives as contained in the Licensing Act 2003.
  - I. The Prevention of Crime and Disorder.
  - II. Public Safety.
  - III. Public Nuisance.
  - IV. The Protection of Children from Harm.
12. A section 57 notice shall be displayed in a prominent position detailing the location of the Part A of the premises licence, and a list of staff members that have an awareness of its location and content.

NB: The applicant shall not conduct licensable activities until the above measures are in place and it is confirmed to the Licensing Authority that the conditions are being fully complied with. Any licensable activity that takes place at the premises not in accordance with a licence is an offence under Section 136 of the Licensing Act 2003.

#### **Relevant Case law for consideration**

The British Beer and Pub Association, The Association of Licensed Multiple Retailers, The British Institute of Innkeeping v Canterbury City Council [2005] EWHC 1318 (Admin)

(R) on the application of Hope and Glory Public House v Westminster City Council (2011) EWCA Civ31



East Lindsey District Council v Abu Hanif (t/a Zara's Restaurant) 2016

R (on application of Daniel Thwaites plc) v Wirral Magistrates' Court and Others (2008) EWHC 838 (Admin)

**Appendices**

Appendix RS-1: Copy of the current premises licence

Appendix RS-2: Premises inspection results letter from inspection conducted by Richard French dated June 2016

Appendix RS-3: Premises inspection results letter from inspection conducted by Richard French dated April 2019

Appendix RS-4: Premises inspection results letter from inspection conducted by Robert Smalley dated October 2020

<b>Date Received</b>	08/10/2020	<b>Date Due</b>	05/11/2020
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<b>Date</b>	28	10	2020
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LICENSING ACT 2003 PREMISES LICENCE - PART A

Reading Borough Council being the Licensing Authority under the above Act,  
**HEREBY GRANT a PREMISES LICENCE** as detailed in this licence.

<b>Premises Licence Number</b>	LP2001917
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**Premises Details**

<b>Trading name of Premises and Address</b>	
I & R Convenience Store 202 Oxford Road Reading RG30 1AB	
<b>Telephone Number</b>	0118 950 2910

<b>Where the Licence is time limited the dates the Licence is valid</b>
N/A

**Licensable Activities**

<b>Licensable Activities authorised by the Licence</b>
Sale of Alcohol by Retail - Off the Premises

**Authorised Hours for Licensable Activities**

<b>The times the licence authorises the carrying out of licensable activities</b>	
<b>Hours for the Sale by Retail of Alcohol</b>	
Monday	from 0800hrs until 2300hrs
Tuesday	from 0800hrs until 2300hrs
Wednesday	from 0800hrs until 2300hrs
Thursday	from 0800hrs until 2300hrs
Friday	from 0800hrs until 2300hrs
Saturday	from 0800hrs until 2300hrs
Sunday	from 1000hrs until 2230hrs

**Opening Hours**

<b>Hours the Premises is Open to the Public</b>	
Monday	from 0800hrs until 2300hrs
Tuesday	from 0800hrs until 2300hrs
Wednesday	from 0800hrs until 2300hrs
Thursday	from 0800hrs until 2300hrs
Friday	from 0800hrs until 2300hrs
Saturday	from 0800hrs until 2300hrs
Sunday	from 1000hrs until 2230hrs

**Alcohol**

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

Sale of Alcohol by Retail - Off the Premises

**Premises Licence Holder**

**Name, (registered) address of holder of premises licence**

**Name:** Mr Farzath Mohamed

**Address:** [REDACTED]

**Additional Details**

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

**Name:** Mr Farzath Mohamed

**Address:** [REDACTED]

**Designated Premises Supervisor**

**Personal Licence number and issuing authority of personal licence held by the designated premises supervisor where the premises licence authorises the supply of alcohol**

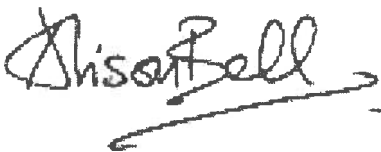
**Personal Licence Number:** LP7002643

**Issuing Authority:** Reading Borough Council

This Licence shall continue in force from **15/06/2016** unless previously suspended or revoked.

Dated: 30 June 2016

Head of Environment & Neighbourhood Services



## Annex 1

### Mandatory Conditions

#### Supply of Alcohol

##### **To be applied where a premises licence authorises the supply of alcohol**

- 1 No supply of alcohol may be made under the premises licence:-
  - a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended
- 2 Every supply of alcohol made under the premises licence must be made or authorised by a person who holds a personal licence.

#### Film Exhibitions

##### **To be applied only where a premises licence or club premises certificate authorises the exhibitions of films**

- 1 The admission of children to any exhibition of any film must be restricted in accordance with section 20 of Part 3 of the Licensing Act 2003.
- 2 In the case of films which have been classified by the British Board of Film Classification admission of children to films must be restricted in accordance with that classification.
- 3 In the case of films which have not been classified by the British Board of Film Classification, admission of children must be restricted in accordance with any recommendation made by the Licensing Authority.

#### Door Supervisors

##### **To be applied where a premises licence or club premises certificate includes a condition that any person must be at the premises to carry out a security activity. [Except premises with a premises licence authorising only plays or films or premises used exclusively by a club].**

- 1 Each individual present at the licensed premises to carry out a security activity must be licensed by the Security Industry Authority.

**Responsible Drink Promotions (commencement date 01/10/2014)**

1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

**Supply of Tap Water (commencement date 01/10/2014)**

1. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

**Age Verification Policy (commencement 01/10/2014)**

1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

**Drink Measurements (commencement date 01/10/2014)**

1. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

### Minimum Permitted Pricing (commencement 28th May 2014)

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

4. (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.



Annex 2

Conditions Consistent with the Operating Schedule

None

Annex 3

Conditions attached after a hearing by the Licensing Authority

None

Annex 4

Plans

As attached plan





Alison Bell  
Director of Environment and  
Neighbourhood Services  
Civic Offices, Bridge St, Reading, RG1 2LU  
☎ 0118 937 3787

Our Ref: EVU 052459

┌ Farzath Mohamed ┐  
└ I & R Convenience Store ┘  
202 Oxford Road  
Reading  
RG30 1AB

e-mail:

9 June 2016

┌ Your contact is: ┐  
└ Mr Richard French, Licensing ┘

Dear Mr Mohamed

**Licensing Act 2003**

**Premises Licence Number:** LP2001694

**Premises:** I & R Convenience Store

**Premises Address:** 202 Oxford Road, Reading

On the 3<sup>rd</sup> June 2016 a licensing officer visited your premises to ensure you are complying with the above premises licence and advise on any matters that may arise during the inspection.

During the inspection, we found a number of items that require your attention as outlined below:

- 1) Part A of the premises licence could not be produced. This is an offence under Section 57 of the Licensing Act 2003.
- 2) Part B of the premises licence was not on display. This is an offence under Section 57 of the Licensing Act 2003.
- 3) The DPS named on the premises licence is Fasal Haq. Please confirm that Mr Haq is still the DPS at this premises as you seemed to indicate that you were the only member of staff. If Mr Haq is not the DPS then you should cease selling alcohol immediately.
- 4) No training records could be produced for any staff member. This training should have been given to all staff by the DPS. Please provide me with your training records.
- 5) Please ensure that your Section 57 notice and notice of authorised alcohol sellers is up to date. These are requirements under the Licensing Act 2003.
- 6) You could not tell us what the 4 licensing objectives were. Given that this is part of the personal licence training and you state that you are the only member of staff, you are strongly advised to refresh yourselves as to what they are. All licence holders should

actively be promoting the licensing objectives. Clearly, this is not being done if you don't know what they are.

7) The refusal log used at the premises does not contain sufficient details. Details of any person refused age restrictive products should be recorded fully. Generic descriptions such as 'white male' or 'young person' do not assist in the promotion of the licensing objectives.

8) Please confirm to me what age verification policy is used at the premises (Challenge 21 or Challenge 25)

According to our records, the premises licence was emailed to your licensing consultant on 1<sup>st</sup> April 2015 when you applied to transfer the licence into your name. Therefore, please contact him for both parts of the licence that are missing from your premises. If you do not have them, then you need to pay the Council £10.50 for a replacement Part A and £10.50 for a replacement Part B. This should be done right away.

Please action all of the points raised in this letter within 7 days.

Should you wish to discuss the issues raised in this letter, please email me at the above email address.

Yours faithfully

Mr Richard French  
Licensing Enforcement Officer

Giorgio Framalico  
Acting Director of Environment and  
Neighbourhood Services  
Civic Offices, Bridge St, Reading, RG1 2LU  
☎ 0118 937 3787

Our Ref:EVU 054055

e-mail: [licensing@reading.gov.uk](mailto:licensing@reading.gov.uk)

24 April 2019

Mr Farzath Mohamed  
I & R Convenience Store  
202 Oxford Road  
Reading  
RG30 1AB

Your contact is: Mr Richard French, Licensing

Dear Sirs

**Licensing Act 2003**  
**Premises Licence Number: LP2001917**  
**Premises: I & R Convenience Store**  
**Premises Address: 202 Oxford Road, Reading**

On the 17<sup>th</sup> April 2019 I visited your premises to ensure you are complying with the above premises licence and advise on any matters that may arise during the inspection.

During my inspection, I found a number of items that require your attention as outlined below:

- 1) No Section 57 notice could be located at the premises. This notice states where Part A of the premises licence is kept and who has custody of it. Please ensure this is rectified.
- 2) All pages of Part B of the premises licence are required to be displayed. Please ensure this is rectified.
- 3) No list of authorised alcohol sellers could be produced. The mandatory conditions attached to your premises licence state that all alcohol sales must be made by or authorised by a person with a personal licence. Paragraph 10.33 of the Guidance to the Licensing Act 2003 states that it is best practice that this authorisation is given to all staff members, individually and in writing. Please ensure this is rectified.
- 4) Please confirm what your correct address is. Page 2 of Part A of your licence states two different addresses. One is for Bray Road and the other is for 202A Oxford Road. If one of these is incorrect then you will need to update your premises licence with the correct details. You may also need to update your personal licence if the 202A Oxford Road address is incorrect. Please ensure this is rectified.

## Advisories

5) No training records could be produced for any staff member. We would expect that all responsible alcohol retailers to carry out staff training. The staff training should include details of the premises age verification policy; how to log refusals of age restricted products and identifying signs of intoxication. This training should be documented in writing and refreshed accordingly. You are strongly recommended to carry out staff training for all staff.

Please ensure points 1-4 above are rectified within 28 days. When you believe the issues have been rectified please email [licensing@reading.gov.uk](mailto:licensing@reading.gov.uk) to confirm as a re-inspection may be required.

Please contact the licensing team if you have any questions in relation to the contents of this letter.

Yours faithfully

Mr Richard French  
Licensing Enforcement Officer

Our Ref: LIC/054771

Direct: ☎ 0118 9373 762/Option 3  
e-mail: [REDACTED]@reading.gov.uk

22 October 2020

E-mailed to [REDACTED]

Your contact is: Robert Smalley, Licensing

Dear Sir,

**Licensing Act 2003**

**Name of Premises:** I & R Convenience Store

**Address of premises** 202 Oxford Road, Reading, RG30 1AB

On the 19/10/2020 I visited your premises to ensure you are complying with the above premises licence.

My inspection did not identify any area of concern.

Should you wish to speak to me regarding this matter, please telephone me on the number above.

Yours faithfully



Robert Smalley  
Licensing Enforcement Officer

