



READING HEALTH AND WELLBEING BOARD

DATE OF MEETING:	22 nd January 2021		
REPORT TITLE:	Developing a Berkshire West Joint Health and Wellbeing Strategy - update on strategy development		
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ORGANISATION:	West Berkshire Council		

1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 To provide the board with an update on the development of a Joint Health and Wellbeing Strategy for Berkshire West
- 1.2 To highlight some of the results of the public engagement so far
- 1.3 To ask for the board's approval to extend the time allowed for public engagement, in light of the impact of the COVID pandemic and current national lockdown
- 1.4 Appendices
 - Public engagement plan
 - The potential priorities

2. RECOMMENDED ACTION

- 2.1 To support the programme to continue with the strategy development and public engagement

To agree to an extension of 1 month for the time allowed for the public engagement

3. POLICY CONTEXT

- 3.1 Every Health and wellbeing board has a duty to prepare and publish a Joint Health and Wellbeing Strategy. The aim of this strategy is to inform and influence decisions about the commissioning and delivery of health and care systems so they are focused on the needs of the people who use them

4. THE PROPOSAL

- 4.1 In April 2019, Health and Wellbeing Board chairs from West Berkshire, Reading and Wokingham agreed to propose development of a shared Joint Health and Wellbeing

Strategy across the three Local Authorities. This was supported by the CCG and ICS leadership

- 4.2 The promotion of whole system health and social care integration is central both to the delivery and outcomes of this strategy.
- 4.3 The strategy was planned to be developed in close collaboration and consultation with residents and local partners from health, social care, local authorities and voluntary sector
- 4.4 The strategy is intended to focus on areas where partnership action adds value and will have a shared direction with local priorities which may vary from locality to locality
- 4.5 The four stages of the development of the strategy are as follows:

Phase	Timeframe
Defining the current state	March - July 2020
Prioritisation process	August - September 2020
Public engagement and further engagement with stakeholders	October 2020 - January 2021
Production of the Joint Health and Wellbeing Strategy	January - March 2021

- 4.6 Defining the current state included an evaluation of each of the three existing Joint Health and Wellbeing Strategies; numerous priorities discussions with various stakeholders across the system (the three local authority public health teams, children’s services, adult’s services, education, place directorate; Berkshire West CCG, colleagues from the Royal Berkshire Hospital; Berkshire Healthcare Foundation trust), a “What’s missing” data exercise highlighted areas of population need not identified through discussion. In addition, a review of strategies in place across the three local authorities was undertaken to ensure alignment
- 4.7 Through the above, a long list of 30 priorities was compiled. These were reduced to a short list of 11 through two sets of prioritisation workshops in August and September. These used the following hurdles:
 - 4.7.1 Workshop 1 - System working and whether the potential priority can be addressed by health and social care organisations along with at least one other system partner (August)
 - 4.7.2 Workshop 2 - Is there value added by working on this area across the whole of Berkshire West and would it reduce duplication; Does the priority aid the recovery from Covid-19 and does it align to the whole system’s vision (September)
- 4.8 The short list of priorities is as follows:
 - Reduce differences in health between different groups of people
 - Support vulnerable people to live healthy lives
 - Help families and children in early years
 - Reduce the harm caused by addiction to substances (smoking, alcohol or drugs)
 - Good health and wellbeing at work
 - Physically active communities
 - Help households with significant health needs

- Extra support for anyone who has been affected by mental or physical trauma in childhood
- Build strong, resilient and socially connected communities
- Good mental health and wellbeing for all children and young people
- Good mental health and wellbeing for all adults

4.9 It is planned to use the public engagement to refine this list into the final 3-5 priorities of the JHWBS

5 CONTRIBUTION TO READING'S HEALTH AND WELLBEING STRATEGIC AIMS

5.1 This proposal contributes to Reading's HWB aims by developing a new joint strategy to inform the priorities of the board in the coming years

5.2 The proposal recognises that plans in support of Reading's 2017-20 Health and Wellbeing Strategy should be built on three foundations - safeguarding vulnerable adults and children, recognising and supporting all carers, and high-quality co-ordinated information to support wellbeing. The proposal specifically address these in the following ways: By taking regard to the importance of these three areas and recognising the importance of their inclusion where possible in the future strategy.

6 ENVIRONMENTAL AND CLIMATE IMPLICATIONS

6.1 The strategy development acknowledges the importance of environmental and climate implications and will seek to make reference to these in the final strategy along with the Council's Climate change strategy and the local Transport Plan

7 COMMUNITY & STAKEHOLDER ENGAGEMENT

7.1 An Engagement task and finish group has been set up in order to plan and deliver the public engagement. This is taking place over December 2020 and January 2021. The group operates on a co-production model and is made up of representatives from all 3 LA's, the CCG, Voluntary Sector, HealthWatch, PPG's and local community groups. The work is directed by a detailed Engagement Plan (see Appendix).

7.2 The public engagement includes:

- An online survey
- Focus groups delivered in collaboration with Healthwatch, targeting specific groups: Maternity, members of the learning disabilities community, Diverse ethnic communities, Carers, young people and older people
- General public virtual meetings (3 to be held in January)
- Call to action to chairs of voluntary organisations with an invitation to engage
- Direct contact of each Town and Parish Council across the three local authorities with a request to engage with the survey and discussions with their members
- Social media promotion of public events and the survey
- Focus on young people: Young Carers, the peer mentoring network, organisations which support families of children with additional needs
- Virtual engagement sessions for staff members at each of the three local authorities and CCG (to be confirmed)

- 7.3 A tool kit has been produced to support the public engagement. This includes:
- A narrative behind each of the priorities to ensure that discussions are consistent (see appendix)
 - A feedback template to ensure we can capture responses from focus groups and other meetings
- 7.4 A logo for the strategy has been created. This is designed to support public engagement by creating an easily recognised brand. It is proposed that this logo could continue to be used in the future for the delivery of work under the strategy
- 7.5 The initial findings from the public engagement are outlined on the presentation accompanying this paper
- 7.6 The worsening situation of the coronavirus pandemic and the current national lockdown have presented further challenges to the public engagement. In view of this, it is proposed that we extend the period of engagement until the end of February 2021 - in order to enable us to fully address the gaps in engagement so far and ensure that we have given adequate opportunity for the public to have their say in the strategy
- 7.7 It was planned for the first draft of the final strategy to be brought to the next HWB on 19th March for discussion and approval. If the deadline for engagement is extended, this first draft will be delivered by April 2021 and so postponed to a later Health and Wellbeing Board meeting.

8 EQUALITY IMPACT ASSESSMENT

- 8.1 An Equality Impact Assessment (EIA) will be completed as part of the final strategy documentation.

9 LEGAL IMPLICATIONS

- 9.1 The production of the Joint Health and Wellbeing Strategy (JHWBS) are a joint statutory duty for Local Authorities and CCGs, discharged through the Health and Wellbeing Board. Once it is published, the organisations have a duty to have regard to the strategy in their own planning and service delivery

10. FINANCIAL IMPLICATIONS

- 10.1 Not applicable

11. BACKGROUND PAPERS

- 11.1 Health and Social Care Act 2012