

READING BOROUGH COUNCIL

REPORT BY EXECUTIVE DIRECTOR OF ECONOMIC GROWTH AND NEIGHBOURHOOD SERVICES

TO:	PLANNING APPLICATION COMMITTEE		
DATE:	30 MARCH 2022		
TITLE:	STREET NAME PROPOSALS LIST ADDITIONS		
SERVICE:	GI & BUSINESS SYSTEMS	WARDS:	SOUTHCOTE
LEAD OFFICER:	Andy Fisher	TEL:	0118 937 2606
JOB TITLE:	GI & Business Systems Team Leader	E-MAIL:	Andy.Fisher@reading.gov.uk

1. PURPOSE AND SUMMARY OF REPORT

- 1.1 To seek approval for a name to be added onto the Street Name Proposals List for future allocation.

2. RECOMMENDED ACTION

- 2.1 That Committee approve the name listed in section 4.3 be added to the Street Names Proposals List to be available for selection by Committee for future street name allocation.

3. BACKGROUND

- 3.1 The “Street Names Proposals List” contains names previously approved by Committee that can be offered to be assigned to new developments. It is occasionally appropriate to suggest that additional names be added.
- 3.2 A suggestion has been received to add a name to the list and this is detailed in section 4.4.
- 3.3 The existing “Street Names Proposals List” is included in Appendix 1.

4. THE PROPOSAL

- 4.1 That Committee approve the name listed below and that it be added to the existing list.
- 4.2 Names on the “Streets Names Proposals List” are then available for selection by Committee to be assigned to new developments when a street name is required.

4.3 Checks have been undertaken against the Council’s Local Land and Property Gazetteer (LLPG) for duplicate or similar names in Reading.

4.4 Names suggested:

Name	Reason for suggestion	Suggested area	Existing address check.	Suggested by:
Bobbie Richardson	Bobby Richardson was a Southcote Councillor for the best part of a decade and she was a Southcote local campaigner for over thirty years, making positive change in the Southcote area. Bobby passed away two years ago from Cancer and Covid. Bobby was loved by many in Southcote and she has an extensive family in the area which verifies her roots to Southcote.	Southcote	No duplicate or similar names found.	John Ennis

5 FINANCIAL IMPLICATIONS

5.1 None directly from this report.

6. LEGAL IMPLICATION

6.1 The creation of street names should follow the guidelines detailed in the “Data Entry Conventions and Best Practice for the National Land and Property Gazetteer”, a reference manual based on Property Addressing Standard BS7666:2006 Parts 1 & 2.

7. CONTRIBUTION TO STRATEGIC AIMS

7.1 Having street names that either commemorate people of local interest or who have contributed to Reading or that reflect local characteristics or provide a sense of place can encourage civic pride and interest for thriving local communities as identified as one of the themes of the Council’s Corporate Plan:

1. Healthy Environments
2. Thriving Communities
3. Inclusive Economy

Appendix 1

Street Name Proposals List

Street Name	Reason for suggestion	Preferred area / site
Alderney	Channel Island	None specified
Ambleside	A place in the lake district	Kentwood
Arlington	Random selection	West Reading
Barnes	David Barnes was a firefighter who dies at an accident at Elgar Road, Reading in 1977	Caversham or Tilehurst
Belvedere	Victorian name for a viewing point on a tall building	None specified
Braunston	UK place name and canal junction	None specified
Brecon	A Welsh town	Bugs Bottom / Caversham
Buckler	Derek Buckler, and Bucklers Of Reading Car company. 1947 - 1964 at 67 Caversham Road	Caversham Road / Caversham Heights
Burns	2001 World Rally Champion who died in 2005, aged 34.	None specified
Byron	Poet	None specified
Coppell	Former Reading Football Manager	None specified
Curtis	Geoff Curtis, Reading Racers Speedway in 1973, part of the British League Division One Championship team. Killed in Sydney on 5th Dec 1973, 40 years anniversary in 2013.	None specified
Day	Jim Day was a Tilehurst councillor on both County and Borough councils for nearly 40 years, serving twice as Mayor of Reading and once as Chair of the County Council.	None specified
Depass	Harvey DePass, Reading's first Community Relations Officer	Caversham
Dundas	Canadian town name	None specified
Dunelm	Abbreviation of a latin word	None specified
Eastwood	Random selection	None specified
Elgin	Scottish town name	None specified
Erith	Riverside town name in Bexley Borough London	None specified
Falcon	Name of a bird	None specified
Festival	40+ years of Reading Festival	None specified
Flint	Old Reading street name - lost during building of civic centre & IDR	Katesgrove
Flower	Random selection	None specified
Gardener	Random selection	None specified

Street Name	Reason for suggestion	Preferred area / site
Garland	Named after British naval vessel	None specified
Gold	Mineral theme	None specified
Goldsmith	Neil Goldsmith was a firefighter who dies at an accident at Elgar Road, Reading in 1977	None specified
Guernsey	Channel Island	None specified
Hampshire	Named after British naval vessel	None specified
Hampton	Named after British naval vessel	None specified
Hanley	Jim Hanley was a Reading Councillor for Whitley Ward, and Chair of Planning Committee.	Whitley
Harwich	Named after British naval vessel	None specified
Hope	Named after British naval vessel	None specified
Humber	Named after British naval vessel	None specified
Iron	Mineral theme	Katesgrove
Ivory	Random selection	None specified
Jersey	Channel Island	None specified
Jones	Selwyn Jones was one of the founders of the annual Reading Pride festival and a well-known teacher and Youth Worker in Reading and West Berkshire who passed away in December 2015.	None specified
Jonsson	Per Jonsson. Reading speedway team and World Champion.	Whitley
Kennedy	Phil Kennedy, BBC Radio Berkshire presenter	None specified
Knox	Random selection	None specified
Larose	Random selection	None specified
Ledger	Random selection	None specified
Leicester	Random selection	None specified
Limerick	Celebrating Reading's Irish community.	None specified
Madejski	John Madejski - Reading Football Club owner	None specified
Margate	Random selection	None specified
Matrix	Former Reading nightclub	None specified
Michanek	Anders Michanek. Reading speedway team and World Champion.	Whitley

Street Name	Reason for suggestion	Preferred area / site
Monarch	Random selection	None specified
Norwich	Random selection	None specified
Nottingham	Random selection	None specified
Nuneaton	Random selection	None specified
Oban	Random selection	None specified
Pantry	Peoples Pantry restaurant, badly damaged by a bomber on 10th February 1943. 41 people killed and 49 injured.	None specified
Peach	Andrew Peach, BBC Radio Berkshire presenter	None specified
Price	Candle-maker	None specified
Pyeatt	Reading Speedway rider from 1981/82 who was killed in July 1982.	None specified
Ransome	Make of steam engine used locally	Worton Grange
Redway	Bernard Redway, Poet, Athlete, expeditioner and mountaineer.	None specified
Rowland	Unknown reason	None specified
Sangar	Sangar is a type of look out tower.	Brock Barracks
Sark	Channel Island	None specified
Saunderson	Make of tractor once used locally	Worton Grange
Saxon	Anglo-Saxon tribe, Readingas, who settled the area.	None specified
Sprott	Michael Sprott is the former British and Commonwealth Heavyweight champion from Reading.	None specified
Stephenson	Steam engine designer	None specified
Steve Death	Steven Victor Death, former Reading Football Goalkeeper	None specified
Tallow	A form of lubricant once made locally	None specified
Thompson	Make of steam engine used locally	Worton Grange
Thornycroft	Historic firm formerly based on the bank of the Thames	None specified
Tilley	Historic type of oil lamp	None specified
Ufton	Local village	None specified
Ullapool	Scottish town	None specified
Vickers	Aircraft manufacturer	None specified

Street Name	Reason for suggestion	Preferred area / site
Viking	Norse warriors	None specified
Vulcan	Royal Airforce Bomber	None specified
Walford	Senior medical officer of the Reading Union	Former Battle Hospital Area
Watkins	Professor Derek Watkins, Reading pupil, cancer survivor, trumpet player and trumpet designer. Went to school in Whitley.	Whitley
Westray	Scottish island	None specified
Whitchuch	Local village	None specified
Yateley	Local village	None specified
Yattendon	Local village	None specified
Zenith	Random selection	None specified