

APPENDIX A - DRAFT LAUNCH EVENT PLAN - (READING) HEALTH & WELLBEING STRATEGY LAUNCH

Date: September 2022, 10am - 1pm (exact date TBC)

Venue: Reading Borough Council Chambers, Civic Offices, Bridge St, Reading RG1 2LU

PURPOSE

The event is aimed at a wide range of key stakeholders, including both statutory and non-statutory organisation to bring people together to celebrate successes to date, encourage networking and sharing of ideas and encourage participants to make pledges to further strengthen local work to achieve the goals set out in the five Reading Health and Wellbeing Implementation Plans 2021-2024.

DRAFT PROGRAMME FOR THE EVENT

What's involved	
Welcome and Introduction 10:00 - 10.10	Chair of the Health and Wellbeing Board - Programme for the day, purpose, timings, domestics
Ice Breaker Activity 10:10 - 10:20	Interactive activity
Structure of the day 10:20 - 10.30	Mentimeter - Activity around structure of the day. How we want to work together?
The bigger picture - 1 10.30-10.40	Strategic overview in Reading and beyond - Q and A session
Where are we now - Celebrating action to date 10.40 - 11.00	Mentimeter / Presentations Sharing what we currently do. What is going well. Acknowledging contributions. Explore areas of work stakeholders are involved in.
Comfort break 11:00 - 11:10	Comfort break
Energizer Activity 11.10 - 11.15	Reinvigorate the attendees
The bigger picture - 2 11.15 - 11.30	Strategic overview in Reading and beyond - Q and A session
Reviewing Implementation plans and identifying priorities and contributions 11.30-12.15	Round Robin Group work process - rotating through 5 tables which cover each of the 5 priority areas. To identify areas where joined up working can be done and networking. Facilitator at each table. <ul style="list-style-type: none"> • Small groups work • Feedback to whole group before rotating to next table.
Pledges 12.15-12.30	Sharing Pledges identified for the day Whole group. Mentimeter
Panel - Q & A 12.30-12.45	
Reflections on the day 12:45 - 13:00	Round Robin - members to reflect what has been learnt/gained from the day (overall and personally)
FINISH 13.00	

KEY DELEGATES AND CONTRIBUTORS (yet to be confirmed)

Name	Role	During Event
Key speakers		
Cllr Ruth McEwan (Chair of the Health and Wellbeing Board)	Lead Councillor for Education & Public Health	Main welcome and introductions
Seona Douglas	Director of Adult Social Care and Health	5-minute welcome and context/panel member
Tracy Daszkiewicz	Berkshire West Director of Public Health	5-minute welcome and context/panel member
Belinda Seston	Interim Director of Place Partnerships (Berkshire West CCG)	5-minute welcome and context/panel member
Jackie Yates	Deputy Chief Executive	5-minute welcome and context/panel member
Peter Moore	Head of Climate Strategy	5-minute welcome and context/panel member
Key contributors		
Implementation plan priority leads	Help facilitate group discussions	
Key participants		
<ul style="list-style-type: none"> • Members of local forums (Older People’s Working Group, Carers Steering Group, Digital Inclusion Group, Mental Wellbeing Group, Loneliness & Social Isolation Group, Autism Steering Group, Dementia Friendly Reading Group). • VCS organisation members • Reading Borough Council staff and members • Clinical Commissioning Group colleagues and Primary Care Network leads • NHS providers - RBH, BHFT, primary care staff • Berkshire West Health and Wellbeing representatives. 	Engagement and contribution to the event - encouragement to pledge actions within the priority areas relevant to them.	