

## UPDATE REPORT

BY THE EXECUTIVE DIRECTOR OF ECONOMIC GROWTH AND NEIGHBOURHOOD SERVICES  
READING BOROUGH COUNCIL  
PLANNING APPLICATIONS COMMITTEE: 29<sup>th</sup> May 2019

ITEM NO. 8

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**Ward:** Abbey

**Application Nos.:** 190327/ADV and 190567/LBC

**Address:** Town Hall, Blagrove Street, Reading

**Proposal:** Installation of 1 x non-illuminated hanging sign, 1 x non-illuminated wall mounted sign, 1 x non-illuminated over-head doorway sign and 8 x window vinyls (same description for ADV and LBC)

**Date Valid:** 25<sup>th</sup> February 2019

**Application target decision date:** 3<sup>rd</sup> June 2019 (for both applications)

### Recommendation (amended):

**GRANT Advertisement Consent and Listed Building Consent**

#### 1. Historic England update

- 1.1 Further to section 4.6 of the main report, on 21<sup>st</sup> May 2019, Historic England has now confirmed that they do not wish to be consulted for either the advertisement consent or Listed Building Consent applications. The views of a specialist conservation officer were recommended to be obtained as an alternative. The Council's Heritage Consultant has already been consulted on the applications, as outlined in section 4.2 of the main report and therefore this is considered sufficient by officers.
- 1.2 In response to the above, the recommendation for both the advertisement consent and Listed Building Consent applications is amended from 'Grant subject to no adverse objections from Historic England' to 'Grant' (subject to conditions).

**Case Officer: Connie Davis**