

READING HEALTH AND WELLBEING BOARD

DATE OF MEETING:	Health and Wellbeing Board		
REPORT TITLE:	Developing a Berkshire West Shared Joint Health & Wellbeing Strategy		
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ORGANISATION:	Reading Borough Council		

1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 This paper outlines the reasoning for a Joint Health & Wellbeing Strategy across Berkshire West and seeks support from the Reading (Health &) Wellbeing Board for a methodology to develop the strategy.
- 1.2 In April 2019 (Health &) Wellbeing Board Chairs from West Berkshire, Reading and Wokingham agreed to propose development of a Shared Joint Health & Wellbeing Strategy (JHWS) across the three Local Authorities. This move was supported by the CCG and ICS leadership. It was acknowledged that while a strategy would be shared, there would be room for local priority setting within it. There was an ambition that the strategy would also set the direction of travel for the Integrated Care Partnership

2. RECOMMENDED ACTION

- 2.1 *The Board is asked to:*
 - a. *Support the concept of a Shared JHWS*
 - b. *Agree the timeline for the strategy development*
 - c. *Agree to identify dedicated capacity for strategy development*
 - d. *Agree to delegate the development of the strategy to a Strategy Development Group*

3. POLICY CONTEXT

- 3.1 The production of a Joint Strategic Needs Assessment (JSNA) and Joint Health and Wellbeing Strategy (JHWS) are a joint statutory duty for Local Authorities and CCGs, discharged through the Health and Wellbeing Board. Once it is published, the organisations have a duty to have regard to the strategy in their own planning and service delivery.
- 3.2 The purpose of a JHWS is to set priorities for collective action to improve the health and wellbeing of the population; an important part of this is enabling commissioners to plan and commission integrated services that meet the needs of their whole local community.

- 3.3 The duty to produce a JHWS is shared between local government and the CCG. The three local authorities share one CCG and together form the geography for the Berkshire West Integrated Care Partnership, part of the Berkshire West, Oxfordshire and Buckinghamshire Integrated Care System. The authorities also have a range of NHS delivery services in common including the Royal Berkshire Hospital and Berkshire Healthcare Foundation Trust which delivers mental health and community health services.
- 3.4 Although each HWB is responsible for its own residents, there are some populations in common. Children are educated across borough boundaries and people travel to work, shop and socialise in different boroughs from where they live. Having a shared strategy will support a settings-based approach, to take health improvement to where people are - at work, at school and in places where they gather, such as parks and shopping centres.
- 3.5 There has been recent progress in integrating public services around the customer, for example coordinating health and social care interventions to get people home from hospital faster or directing early help to prevent people's health and wellbeing worsening. Integration has the potential to improve the efficacy of the service model and to improve efficiency for the customer and the delivery organisations. There is further benefit to be had from integration and embedding prevention in our integration work locally. Promotion of integration is a core duty of the HWB and because of our shared partners, will be facilitated by a shared strategy.
- 3.6 Building on this the governance of the integration work is being reformed with closer governance supporting the closer integration of local public services. A shared strategy supports this direction of travel and that expressed within the NHS Long Term Plan.
- 3.7 There are also efficiencies to be gained by working together as a Berkshire West group of Health and Wellbeing Boards as well as opportunities provided by the shared JSNA function supported by the Berkshire Shared Public Health Team.
- 3.8 Timelines mean that this is a good time to start developing a joint strategy - West Berkshire and Reading have strategies that run from 2017 to 2020 and Wokingham a strategy that runs from 2018 to 2021.
- 3.9 There is already synergy between the priorities identified in the existing Joint Health & Wellbeing Strategies for each borough and so it is likely that in developing a joint strategy it will be possible to identify shared priorities.
- 3.10 It is important to note, however, that each Health and Wellbeing Board will require an individual action plan consisting of both shared actions against these priorities as well as their local actions to meet local priorities.

4. THE PROPOSAL

- 4.1 The production of a shared JHWS will require a commitment to shared principles and an agreed process supported by some dedicated resource, either in the form of current staff's work plan or financial resource
- 4.2 The following principles are proposed:
- The overall aim of the strategy is to improve health and wellbeing for residents which include reducing health inequalities.
 - The strategy is developed in close collaboration and consultation with residents and local partners, including the voluntary sector
 - The strategy will set the direction for health and wellbeing partners working at the place level.
 - The strategy will focus on areas where partnership action adds value.

- The strategy will have a shared direction and local priorities, which may vary from locality to locality.
- The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness

4.3 It is proposed that the production of the strategy is delegated to a Task & Finish Strategy Development Group operating under the terms of reference included at Appendix 2. The process and the group will be supported by a staff with dedicated capacity for developing the strategy.

4.4 The timescale for the development are set out in Appendix 1. The timescales set out would result in the publishing of the strategy in September 2020. It is acknowledged that this is an indicative timescale only and that there may need to be some flexibility agreed to allow for small changes to timings. It is proposed that the HWB is updated quarterly with the progress of the strategy development to ensure appropriate governance is in place.

5. CONTRIBUTION TO READING'S HEALTH AND WELLBEING STRATEGIC AIMS

5.1 This proposal clearly contributes to Reading's HWB aims by developing a new joint strategy to inform the priorities of the board in the coming years

6. COMMUNITY & STAKEHOLDER ENGAGEMENT

6.1 Engagement and consultation with the public is an intrinsic part of this proposal. This would occur in both the Strategy development phase (July to Dec 2019) and in the draft strategy consultation phase (Feb to April 2020). See Appendix 1. Engagement will need to include the breadth of stakeholder organisations relevant to Health and Wellbeing locally as well as with the residents across Berkshire West. The detail of how engagement and consultation will take place will be delegated to the Task & Finish Strategy Development Group who will work according to the principles listed in section 4 and the ToR (currently draft) in Appendix 2.

7. EQUALITY IMPACT ASSESSMENT

7.1 Not applicable

8. LEGAL IMPLICATIONS

8.1 The production of the Joint Health and Wellbeing Strategy (JHWS) are a joint statutory duty for Local Authorities and CCGs, discharged through the Health and Wellbeing Board. Once it is published, the organisations have a duty to have regard to the strategy in their own planning and service delivery.

9. FINANCIAL IMPLICATIONS

9.1 Identification of a small amount of resource to support development of the strategy. This could be financial or within work plan of existing officers.

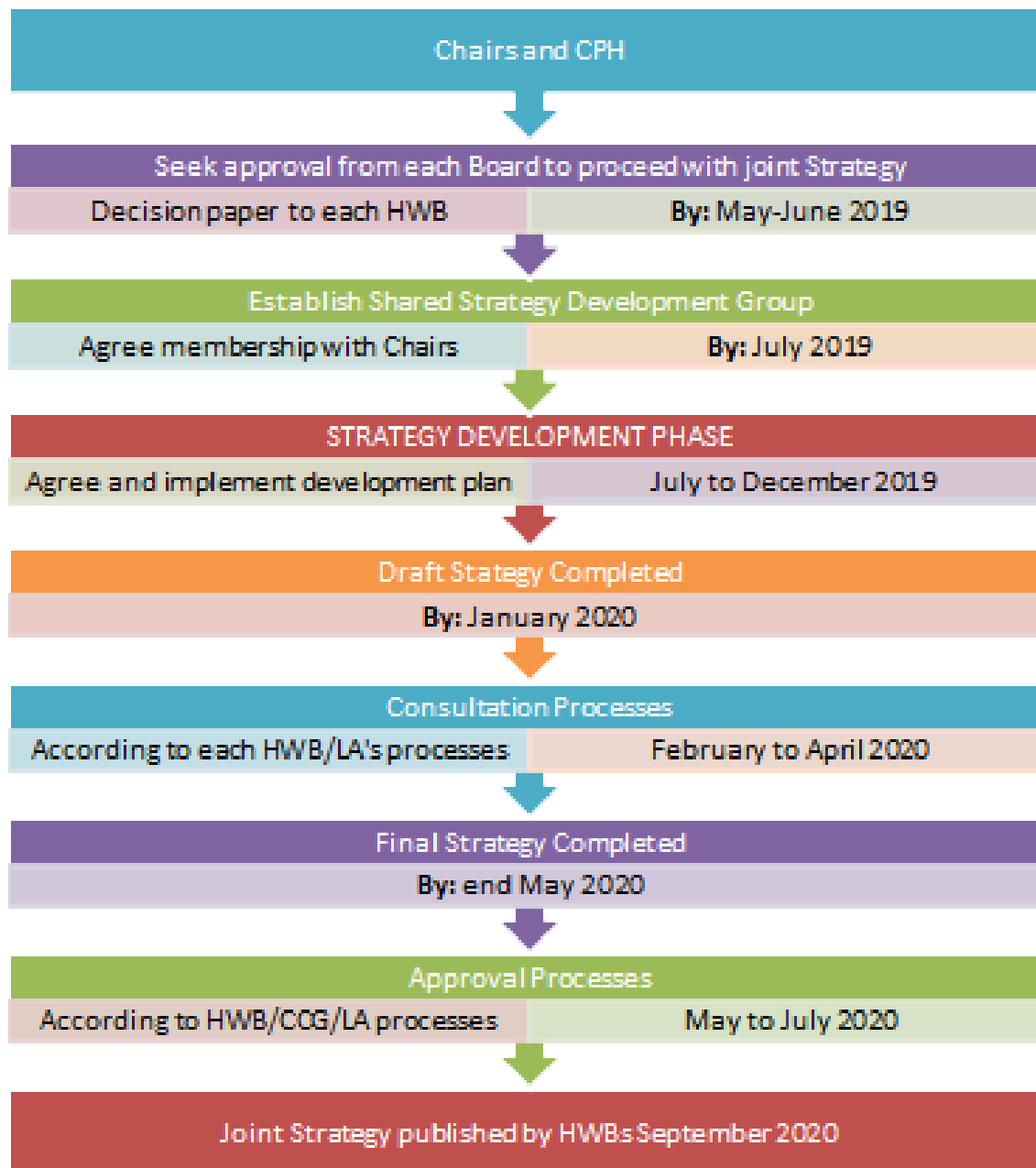
10. BACKGROUND PAPERS

10.1 Health and Social Care Act 2012

11. APPENDICIES

APPENDIX 1

Indicative timetable for development of a Shared Joint Health and Wellbeing Strategy



APPENDIX 2

BERKSHIRE WEST SHARED JOINT HEALTH & WELLBEING STRATEGY

STRATEGY DEVELOPMENT GROUP

TERMS OF REFERENCE

Purpose of the Group

This is a time limited group to produce the Shared Joint Health & Wellbeing Strategy across West Berkshire, Reading and Wokingham Local Authorities, the area covered by the Berkshire West Integrated Care Partnership.

Objectives

To produce the Shared JHWS by September 2020 in accordance with the following principles:

- a. The overall aim of the strategy is to improve health and wellbeing for residents which includes reducing health inequalities.
- b. The strategy is developed in close collaboration with residents and local partners.
- c. The strategy will set the direction for health and wellbeing partners working at the place level.
- d. The strategy will focus on areas where partnership action adds value.
- e. The strategy will have a shared direction and local priorities, which may vary from locality to locality.
- f. The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness.
- g. The structure of the strategy will take inspiration from the Kings Fund's overlapping pillars of population health¹ as illustrated below, with inequalities a theme throughout.

To keep the (Health&) Wellbeing Boards and the ICP Delivery Board fully engaged in the process.

Ways of Working

To meet monthly, chaired by the Strategic Director of Public Health. Meeting agenda and papers to be sent in advance, minutes to be taken.

To provide regular reports to Health & Wellbeing Boards and the ICP Delivery Board.

Membership - TBC

¹ <https://www.kingsfund.org.uk/sites/default/files/2018-11/A%20vision%20for%20population%20health%20online%20version.pdf>

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